

**Codebook**  
**M-POP expert survey**  
Version 1.0 (July 2022)

This dataset provides the data for the first M-POP Expert Survey on the positioning of 344 media outlet on various characteristics (people-centrism, anti-elitism, outgroup exclusion, left-right placement), over 38 national and subnational contexts.

The survey was administered between June and July 2021 on 469 experts on political communication in the contexts considered.

The `mpop_outlets_final_1.0.dta` Stata file contains average expert judgments per outlet.

The `mpop_experts_final_1.0.dta` dataset provides information at the level of the individual expert and allows researchers to aggregate expert scores and estimate standard deviations among expert judgments.

To cite the data:  
*ANONYMOUS*

## GENERAL QUESTIONS

**country\_num** – country (numeric)

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<b>Country</b>		<b>Country</b>	
<b>id</b>	<b>Country name</b>	<b>id</b>	<b>Country name</b>
1	Albania	23	Italy
2	Australia	24	Japan
3	Austria	25	Lithuania
4	Belgium Flemish	27	Netherlands
5	Belgium French	28	Norway
6	Brazil	29	Poland
7	Bulgaria	30	Portugal
8	Canada English	31	Romania
9	Canada French	32	Serbia
10	Croatia	33	Slovakia
11	Czechia	34	Slovenia
13	Denmark	35	Spain
14	Estonia	36	Sweden
15	Finland	37	Switzerland French
16	France	38	Switzerland German
17	Germany	39	Switzerland Italian
18	Greece	40	Turkey
19	Hungary	41	UK
21	Ireland	42	US

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**country** – country (string variable)

**n\_country** – number of experts answering in each country

**id** – Outlet unique identifier

**outlet\_name** – Name of the outlet

country	id	outlet_name	country	id	outlet_name	
Albania	1	RTSH News	Belgium Fl	29	Het Journaal (VRT)	
	2	Top News		30	VTM Nieuws	
	3	Klan News		31	Het Laatste Nieuws	
	4	Ora News		32	Het Nieuwsblad	
	5	Panorama		33	De Standaard	
	6	Reporter.al		34	De Morgen	
	7	Mapo		35	Metro	
	8	Shqiptarja.com		Belgium Fr	36	JT La Une
	9	News24			37	JT RTL TVI
	10	Report TV			38	JT LN24
Australia	11	ABC News	39	JT de La Trois		
	12	SBS News	40	Le Soir		
	13	Seven News	41	La Libre Belgique		
	14	Nine News	42	La DH		
	15	The Sydney Morning Herald	43	Metro		
	16	The Australian	44	Le Vif L'Express		
	17	Daily Telegraph	Brazil	45	Jornal Nacional	
	18	Herald Sun		46	Jornal da Record	
19	The Courier-Mail	47	Jornal da Band			
Austria	20	Zeit im Bild (ORF 1)	48	SBT Brasil		
	21	ZIB 2 (ORF 2)	49	Jornal das 10		
	22	Puls 4 News	50	Jornal da CNN		
	23	Kronen Zeitung	51	O Globo		
	24	Kurier	52	Folha de S. Paulo		
	25	Der Standard	53	O Estado de S. Paulo		
	26	Die Presse				
	27	Journale (Radio Ö1)				
	28	Heute (free newspaper)				

country	id	outlet_name	country	id	outlet_name
Bulgaria	54	Newscast of bTV	Croatia	82	Newscast of HTV1
	55	Newscast of Nova TV		83	Newscast of N1
	56	Newscast of BSTV		84	Newscast of RTL
	57	Newscast of TV Alpha		85	Newscast of Nova TV
	58	24 Hours		86	Jutarnji list
	59	Duma		87	Večernji list
	60	Dnevnik		88	24 sata
	61	Telegraph		89	index.hr
	62	Mediapool		Czechia	100
63	Dneven Trud	101	Newscast of ČT 1		
Canada En	64	CBC News		102	Newscast of Televize Seznam
	65	CTV News		103	CNN Prima News
	66	Global News		104	Blesk
	67	CityNews		105	MF DNES
	68	Toronto Star		106	Právo
	69	Globe & Mail		107	Deník
	70	National Post		108	Info.cz
	72	Metro Toronto		109	Hospodářské noviny
Canada Fr	73	Radio-Canada Info (RDI)	Denmark	110	DR TV-avisen
	74	TVA Info (LCN)		111	TV2 Nyhederne
	75	Noovo Info		112	Politiken
	76	Journal de Montréal		113	Jyllands-Posten
	77	La Presse		114	Berlingske
	78	Groupe CN2i		115	B.T.
	79	Le Devoir		116	Ekstra bladet
	80	Métro (Free Newspaper)		117	Information
	81	Le Journal de Québec			

country	id	outlet_name	country	id	outlet_name
Estonia	118	Aktuaalne Kaamera	Germany	145	ARD Tagesschau
	119	Terevisioon		146	ZDF heute
	120	Reporter		147	RTL aktuell
	121	Seitsmesed		148	Sat.1 Nachrichten
	122	Õhtuleht		149	BILD
	123	Postimees		150	Süddeutsche Zeitung
	124	Eesti Päevaleht/ Delfi		151	Frankfurter Allgemeine Zeitung
Finland	125	ERR radio news	Greece	152	Die Welt
	126	ERR news portal		153	Der Spiegel
	127	Newscast of Yle TV1		154	Focus
	128	Newscast of MTV3		155	Newscast of SKAI TV
	129	Newscast of Nelonen		156	Newscast of Star Channel
	130	Newscast of Yle Teema & Fem		157	Newscast of Antenna TV
	131	Helsingin Sanomat		158	Newscast of ERT 1
France	132	Ilta-Sanomat	Hungary	159	Kathimerini
	133	Aamulehti		160	Ta Nea
	134	Turun Sanomat		161	Efimerida Syntakton
	135	Newscast of TFI		162	Dimocratia
	136	Newscast of France2		163	ProtoThema
	137	BFMTV		164	Newsbomb
	138	France INFO		165	Newscast of M1
139	LE MONDE	166	Newscast of TV2		
140	LE FIGARO	167	Newscast of ATV		
141	LIBERATION	168	Newscast of RTL		
142	Le Parisien	169	Blikk		
143	VALEURS ACTUELLES	170	Bors		
144	JOURNAL DU DIMANCHE	171	Magyar Nemzet		
			172	Népszava	
			173	telex.hu	
			174	HírTV	

country	id	outlet_name	country	id	outlet_name	
Ireland	184	Newscast of RTE One	Lithuania	222	TV3 žinios	
	185	Newscast of Virgin Media One		223	LRT Panorama	
	186	Newscast of Virgin Media Two		224	Lietuvos rytas	
	187	Newscast of TG4		225	Delfi.lt	
	188	Irish Indepenent		226	Vakaro žinios	
	189	The Irish Times		227	Laisvės TV	
	190	Irish Examiner		228	Dviračio žinios	
	191	thejournal.ie		Netherlands	238	NOS Journaal
	192	Irish Daily Star			239	RTL Nieuws
	193	Irish Sun			240	Hart van Nederland
Italy	203	Tg1	Norway	241	NRC Handelsblad	
	204	Tg2		242	Algemeen Dagblad	
	205	Tg3		243	De Telegraaf	
	206	Tg5		244	de Volkskrant	
	207	Tg La7		253	NRK Nyheter	
	208	Corriere della Sera		254	TV2 Nyheter	
	209	La Repubblica		255	Aftenposten	
	210	Fatto Quotidiano		256	VG	
	211	Il Giornale		257	Dagbladet	
	212	Report		258	Klassekampen	
Japan	213	Non è l'arena	259	Adresseavisen		
	214	Newscast of NHK G	260	Bergens Tidende		
	215	Newscast of NNN				
	216	Newscast of JNN				
	217	Newscast of ANN				
	218	Yomiuri				
	219	Asahi				
	220	Seikyo				
	221	Mainichi				

country	id	outlet_name	country	id	outlet_name
Poland	261	Wiadomości (TVP1)	Serbia	290	Newscast of RTS
	262	Wydarzenia (Polsat)		291	Newscast of Pink TV
	263	Fakty (TVN)		292	Newscast of N1 TV
	264	Panorama (TVP2)		293	Newscast of Nova.rs
	265	Gazeta Wyborcza		294	Vecernje Novosti
	266	Rzeczpospolita		295	Informer
	267	Fakt		296	Danas
	268	Gazeta Polska Codziennie		297	Politika
	269	Onet.pl		298	Blic
	270	Wp.pl		299	Kurir
Portugal	271	Telejornal (RTP 1)	Slovakia	300	TV Markíza Newscast
	272	Jornal da Noite (SIC)		301	RTVS Newscast
	273	Jornal das 8 (TVI)		302	TV JOJ Newscast
	274	CM Jornal 20h (CMTV)		303	TA3 Newscast
	275	Correio da Manhã		304	Aktuality.sk
	276	Público		305	Plus Jeden Deň
	277	Diário de Notícias		306	SME.sk
	278	Jornal de Notícias		307	Pravda
	279	Expresso		308	Hlavnespravy.sk
	280	Observador		309	Dennikn.sk
Romania	281	Newscast of TVR 1	Slovenia	310	Newscast of POP TV
	282	Newscast of Antena 1		311	Newscast of TV Slo 1
	283	Newscast of PROTV		312	Newscast of Kanal A
	284	Adevărul		313	Planet TV
	285	Libertatea		314	Delo
	286	www.cancan.ro		315	Slovenske novice
	287	www.stiripesurse.ro		316	Dnevnik
	288	Digi 24		317	Vecer
	289	www.hotnews.ro		318	Svet24

country	id	outlet_name	country	id	outlet_name	
Spain	319	TVE1 - Telediario	Swiss De	346	SRF News	
	320	Antena 3 - Noticias		347	Newscast of TeleZüri	
	321	La Sexta - Noticias		348	Newscast of TeleM1	
	322	Telecinco - Informativos		349	Newscast of TeleBärn	
	323	El País		350	Tages-Anzeiger	
	324	ABC		351	20 Minuten (free newspaper)	
	325	El Mundo		352	Blick	
	326	La Vanguardia		353	Neue Züricher Zeitung	
	327	El diario.es		354	Weltwoche	
	328	El Español		355	WOZ	
Sweden	329	Rapport (SVT1)	Swiss It	356	TG La 1	
	330	Aktuellt (SVT2)		357	IL TG Teleticino	
	331	TV4 Nyheterna		358	Il Corriere del Ticino	
	332	Dagens Nyheter		359	La Regione	
	333	Svenska Dagbladet		360	Il Giornale del Ticino	
	334	Aftonbladet		361	20 Minuti (free newspaper)	
	335	Expressen		Turkey	362	ATV
	336	Ekot			363	FOX
Swiss Fr	338	19:30 TSR		364	Kanal D	
	339	Radar - La Télé		365	STAR TV	
	340	Le Journal - Léman bleu		366	Hürriyet	
	341	Le Temps		367	Sabah	
	342	Le Matin		368	Posta	
	343	Le Courrier		369	Sözcü	
	344	La Tribune de Genève		370	Newscast of TRT Haber	
	345	20 Minutes		371	BirGun	



country	id	outlet_name
UK	372	Newscast of BBC One
	373	Newscast of ITV
	374	Sky News
	375	BBC News
	376	The Daily Telegraph
	377	The Guardian
	378	The Daily Mail
	379	The Daily Mirror
	380	The Sun
	381	Metro (free newspaper)
	US	382
383		CNN
384		NBC
385		ABC
386		Wall Street Journal
387		New York Times
388		USA Today
389		Washington Post
390		Newsweek
391		Breitbart

**outlet\_type** – Type of the media outlet, as originally coded by the meta experts (string variable)

Answer categories: Additional news outlets1, Additional news outlets 2, Newspaper 1, Newspaper 2, ..., TV News 1, TV News 2, ...

**media\_type** – Type of the outlet

Answer categories: 1. Press; 2. Radio; 3. Tv; 4. Web

**media\_format** – more specific media format

Answer categories: 1. All-news, 2. Magazine, 3. News portal; 4. Newscast; 5. Newspaper; 6. Talk show

**ownership** – Ownership of the outlet

Answer categories: 1. Private, 2. Public

**tabloid** – Manually-coded tabloid dummy (newspaper only)

Answer categories: 0. Non-tabloid; 1. Tabloid

**website** – Official website of the outlet (when available)

**id\_facebook** – Official Facebook id of the outlet (when available)

**id\_twitter** – Official Twitter id of the outlet (when available)

**id\_instagram** – Official Instagram id of the outlet (when available)

**foundation\_year** – Manually coded year of foundation

**trust** – Trust level of the outlet – manually extracted from the Digital News Report 2021 (when available)

## **EXPERT-GENERATED QUESTIONS**

**people1** – Average of people-centrism facet (variable 1 – 1-6 scale)

**people1\_CP** – Average of people-centrism facet (variable 1 – 1-6 scale) – Parametric adjustment

**people2** – Average of people-centrism facet (variable 2 – 1-6 scale)

**people2\_CP** – Average of people-centrism facet (variable 2 – 1-6 scale) – Parametric adjustment

**elite1** – Average of anti-elitism facet (variable 1 – 1-6 scale)

**elite1\_CP** – Average of anti-elitism facet (variable 1 – 1-6 scale) – Parametric adjustment

**elite2** – Average of anti-elitism facet (variable 2 – 1-6 scale)

**elite2\_CP** – Average of anti-elitism facet (variable 2 – 1-6 scale) – Parametric adjustment

**outgroup1** – Average of outgroup exclusion facet (variable 1 – 1-6 scale)

**outgroup\_1\_CP** – Average of outgroup exclusion facet (variable 1 – 1-6 scale) – Parametric adjustment

**outgroup2** – Average of outgroup exclusion facet (variable 2 – 1-6 scale)

**outgroup2\_CP** – Average of outgroup exclusion facet (variable 2 – 1-6 scale) – Parametric adjustment

**lr** – average left-right location of the outlet (1-10 scale)

**people** – Average of people-centrism facet (people1 and people2 averaged)

**elite** – Average of anti-elitism facet (elite1 and elite2 averaged)

**outgroup** – average of outgroup exclusion facet (outgroup1 and outgroup2 averaged)

## **ADDITIONAL CONTEXT VARIABLES**

**media\_system** – Media system of the national/subnational context

Answer categories: 1. North-atlantic; 2. Northern European; 3. Mediterranean; 4. Northern-eastern; 5. Central-eastern; 6. Eastern; 7. Residual/missing.

**share\_farright** – Share of far-right populist parties in the last National Election

**share\_farleft** – Share of far-left populist parties in the last National Election

**share\_center** – Share of “centrist” populist parties in the last National Election

**share\_gov** - Share of governing populist parties in the last National Election

**share\_pop** – Share of populists in the last National Election